

Hospitality and Event Management (AAS-HEM)

Program Location: Gulf Shores Campus

Hospitality Management Division

Length: Four Semesters

This program is designed to produce management personnel for the hospitality industry.

Hospitality Management Program Philosophy and Objectives

The Hospitality Administration Program is designed to afford the necessary skills and knowledge to its diverse student body for success in today's ever-changing business world by integrating general education, professional skills, and career focused education. To this end, these programs will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential.

* For the MTH 116 or more advanced requirement: Students planning to transfer to four-year degree will need to take a higher level math:

- University of Alabama: MTH 110 - Finite Math
- University of South Alabama: MTH 110 - Finite Math
- Troy University: MTH 112 - Pre-Calculus Algebra
- Auburn University: MTH 115 - Pre-Cal Algebra/Trig

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

Subject: **Hospitality Management**

Type: A.A.S.

Semester One

Item #	Title	Credits
CUA 101	Orientation to the Hospitality Profession	3
CUA 116	Sanitation and Safety	3
HMM 252	Hotel/Restaurant and Travel Law	3
ORI 101	Orientation to College	1
	MTH 116 or MTH100 or more advanced math course	3
	Math, Science, or Computer Science Elective	3-4

Semester Two

Item #	Title	Credits
CUA 213	Food Purchasing and Cost Control	3
HSM 201	Event Planning and Management	3
	HMM 106 or HMM 120	3
	HSM 214 or HSM 250	3
	CUA, HMM, or HSM Elective	3

Semester Three

Item #	Title	Credits
ENG 101	English Composition I	3
HMM 105	Principles of Hospitality Management	3
HMM 241	Restaurant Service Management I	3
HMM 260	Human Resource Management	3
HSM 265	Planning and Development of Tourism	3

Complete Graduation Application

Complete the graduation application and begin the process of a review of your degree plan before your final semester.

Semester Four

Item #	Title	Credits
HSM 123	Hospitality Field Experience I	3
HSM 222	Meeting and Convention Management	3
	CUA, HMM, or HSM Elective	3
	History, Social Science, or Behavioral Science Elective	3
	Humanities and Fine Arts Elective (T)	3
	Total credits:	61-62