

Business Management and Entrepreneurship (STC-SBE)

Program Locations: Bay Minette, Brewton, Thomasville, Monroeville, and Fairhope Campuses

Applied Technology Division

Length: Two Semesters

The short-term certificate in Business Management and Entrepreneurship introduces the principles of management and supervision, accounting concepts, and small business development skills. The certificate is designed to enable graduates of the program to enter lower level management and accounting positions and prepare individuals for small business management.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

Subject: Applied Technology

Type: Short-Term Certificate

Semester One

Item #	Title	Credits
BUS 100	Introduction to Business	3
BUS 146	Personal Finance	3
BUS 215	Business Communication	3
BUS 275	Principles of Management	3

Semester Two

Item #	Title	Credits
BUS 241	Principles of Accounting I	3
BUS 263	The Legal and Social Environment of Business	3
BUS 279	Small Business Management	3
BUS 285	Principles of Marketing	3
Total credits:		24