

SAL 201: Entrepreneurship for Salon/Spa

This course covers the important issues and critical steps involved in starting a new business from scratch. Topics covered include developing a business plan, creating a successful marketing strategy, setting up the legal basis for business, raising start-up funds, attracting and managing human resources, managing costs, and developing a custom base.

Credits: 3

Lab Hours: 0

Lecture Hours: 3

Prerequisites:

None

Co-Requisites:

None