



APPLIED TECHNOLOGY
COMMERCIAL ART/GRAPHIC DESIGN
Associate in Applied Science Degree

Program Locations: Fairhope Campus

Length: Four Semesters

This program is designed to prepare students for a career in communication arts and to give students experience with the equipment and methods used in the graphic arts industry.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

AREA I: Written Composition	3 Total Hours
ENG 101 – English Composition I	3
AREA II: Humanities and Fine Arts	6 Total Hours
Choose one of the following: SPH 106 – Fundamentals of Oral Communication SPH 107 – Fundamentals of Public Speaking	3
ART 100 – Art Appreciation	3
AREA III: Natural Sciences and Mathematics	10 Total Hours
CIS 146 – Microcomputer Applications	3
Choose one of the following: MTH 100 – Intermediate College Algebra MTH 116 – Mathematical Applications	3
Math or Science Elective: Choose one of the following BIO 101 – Introduction to Biology I BIO 102 – Introduction to Biology II BIO 103 – Principles of Biology I CHM 104 – Introduction to Inorganic Chemistry CHM 111 – College Chemistry I CHM 112 – College Chemistry II MTH 100 – Intermediate College Algebra MTH 110 – Finite Mathematics MTH 112 – Precalculus Algebra MTH 113 – Precalculus Trigonometry MTH 115 – Precalculus Algebra and Trigonometry MTH 116 – Mathematical Applications PHS 111 – Physical Science I PHS 112 – Physical Science II PHY 120 – Introduction to Physics PHY 201 – General Physics I with Trigonometry PHY 202 – General Physics II with Trigonometry	3 – 4
AREA IV: History, Social, and Behavioral Sciences	3 Total Hours
Choose one of the following: ECO 231 – Principles of Macroeconomics ECO 232 – Principles of Microeconomics GEO 100 – World Reg Geography HIS 101 – Western Civilization I HIS 102 – Western Civilization II HIS 121 – World History I HIS 202 – United States History II POL 200 – Introduction to Political Science POL 211 – American National Government PSY 200 – General Psychology PSY 210 – Human Growth and Development SOC 200 – Introduction to Sociology	3

HIS 122 – World History II
 HIS 201 – United States History I

SOC 210 – Social Problems

AREA V: Pre-Professional, Major, and Elective Courses	43 Total Hours
ART 113 – Drawing I	3
ART 121 – Two Dimensional Composition I	3
ART 175 – Digital Photography	3
ART 220 – Introduction to Computer Graphics	3
ART 253 – Graphic Design I	3
ART 254 – Graphic Design II	3
ART 299C – Art Portfolio	3
CAT 180 – Current Topics in Commercial Art	3
CAT 223 – Electronic Publishing I	3
CAT 224 – Electronic Publishing II	3
CAT 270 – Website Development	3
ART, CAP, CAT, or GRD Electives: Choose three from the following: ART 114 – Drawing II ART 122 – Two-Dimensional Comp II ART 178 – Audio-Visual Techniques ART 220 – Introduction to Computer Graphics ART 275 – Advanced Digital Photography CAP 103 – Computer Graphics History CAT 123 – Layout and Design GRD 292 – Practicum/Coop	9
ORI 101 – Orientation to College or WKO 107 – Workplace Skills Preparation	1
	65