



HOSPITALITY MANAGEMENT

Associate in Applied Science Degree – HMM AAS

Program Locations: Gulf Shores Campus

Length: Four Semesters

This program is designed to produce management personnel for the hospitality industry.

Hospitality Management Program Philosophy and Objectives

The Hospitality Management Program is designed to afford the necessary skills and knowledge to its diverse student body for success in today’s ever-changing business world by integrating general education, professional skills, and career focused education. To this end, these programs will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential.

* For the MTH 116 or more advanced requirement: Students planning to transfer to four-year degree will need to take a higher-level math:

- University of Alabama: MTH 110 - Finite Math
- University of South Alabama: MTH 110 - Finite Math
- Troy University: MTH 112 - Pre-Calculus Algebra
- Auburn University: MTH 115 - Pre-Cal Algebra/Trig

AREA I: Written Composition	3 Total Hours
ENG 101 – English Composition I	3
AREA II: Humanities and Fine Arts	3 Total Hours
Humanities and Fine Arts Elective: Choose one of the following ART 100 – Art Appreciation PHL 206 – Ethics and Society ART 203 – Art History I REL 100 – History of World Religions ART 204 – Art History II REL 151 – Survey of the Old Testament HUM 101 – Introduction to Humanities I REL 152 – Survey of the New Testament HUM 102 – Introduction to Humanities II THR 120 – Theater Appreciation MUS 101 – Music Appreciation THR 126 – Introduction to Theater PHL 106 – Introduction to Philosophy	3
AREA III: Natural Sciences and Mathematics	6-7 Total Hours
Choose one of the following: MTH 100 – Intermediate College Algebra or Higher MTH 116 – Mathematical Applications	3
Math or Science Elective: Choose one of the following BIO 101 – Introduction to Biology I MTH 112 – Precalculus Algebra BIO 102 – Introduction to Biology II MTH 113 – Precalculus Trigonometry BIO 103 – Principles of Biology I MTH 115 – Precalculus Algebra and Trigonometry CHM 104 – Introduction to Inorganic Chemistry MTH 116 – Mathematical Applications CHM 111 – College Chemistry I PHS 111 – Physical Science I CHM 112 – College Chemistry II PHS 112 – Physical Science II CIS 146 – Microcomputer Applications PHY 120 – Introduction to Physics MTH 100 – Intermediate College Algebra PHY 201 – General Physics I with Trigonometry	3-4

MTH 110 – Finite Mathematics	PHY 202 – General Physics II with Trigonometry	
AREA IV: History, Social, and Behavioral Sciences		3 Total Hours
Choose one of the following:		
ECO 231 – Principles of Macroeconomics	HIS 202 – United States History II	3
ECO 232 – Principles of Microeconomics	POL 200 – Introduction to Political Science	
GEO 100 – World Regional Geography	POL 211 – American National Government	
HIS 101 – Western Civilization I	PSY 200 – General Psychology	
HIS 102 – Western Civilization II	PSY 210 – Human Growth and Development	
HIS 121 – World History I	SOC 200 – Introduction to Sociology	
HIS 122 – World History II	SOC 210 – Social Problems	
HIS 201 – United States History I		
AREA V: Pre-Professional, Major, and Elective Courses		46 Total Hours
CUA 101 – Orientation to Hospitality Profession		3
CUA 116 – Sanitation and Safety		3
CUA 213 – Food Purchasing and Cost Control		3
HMM 105 – Principles of Hospitality Management		3
HMM 106 – Beverage Selection and Appreciation or HMM 120 – Beverage Operations		3
HMM 241 – Restaurant Service Management I		3
HMM 252 – Hotel/Restaurant and Travel Law		3
HMM 260 – Human Resource Management		3
HSM 123 – Hospitality Field Experience I		3
HSM 201 – Event Planning and Management		3
HSM 222 – Meeting and Convention Management		3
HSM 250 - Hospitality Marketing or HSM 214 – Hospitality Sales		3
HSM 265 – Planning and Development of Tourism		3
ORI 101 – Orientation to College		1
Hospitality Electives: Choose two from the following:		
CUA 102 – Catering	HSM 234 – Planning & Development of Leisure Programs and Festivals	6
CUA 111 – Foundations in Nutrition	HSM 236 – Event Marketing	
CUA 183 – Culinary Sculpture	HSM 250 – Hospitality Marketing	
HMM 281 – Current Topics in Hospitality	HSM 255 – Hospitality and Tourism Nonprofit Organizations	
HSM 202 – Food and Beverage Planning	HSM 266 – Resort Management	
HSM 203 – Lodging Operation Management	HSM 270 – Planning and Management Sports Tourism and Events	
HSM 212 – Restaurant Management		
HSM 214 – Hospitality Sales		
HSM 230 – Property Management		
HSM 232 – Event Logistics and Entertainment		
Total Hours		61-62 SH