



COMMERCIAL ART/GRAPHIC DESIGN

Short Term Certificate – STC CAG

Program Locations: Fairhope Campus

Program Length: Two Semesters

This program is designed to prepare students for entry-level technician positions in the field of commercial art/computer graphics.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS

AREA V: Pre-Professional, Major, and Elective Courses	24 Total Hours
ART 100 – Art Appreciation	3
ART 175 – Digital Photography	3
ART 220 – Introduction to Computer Graphics	3
ART 253 – Graphic Design I	3
CAT 223 – Electronic Publishing I	3
CAT 224 – Electronic Publishing II	3
CAT 270 – Web Site Development	3
ART, CAP, CAT, or GRD Elective: Choose one of the following: ART 113 – Drawing I ART 114 – Drawing II ART 122 – Two-Dimensional Comp II ART 178 – Audio-Visual Techniques ART 203 – Art History I ART 204 – Art History II ART 233 – Painting I ART 234 – Painting II ART 275 – Digital Photography II CAP 103 – Computer Graphics History CAT 123 – Layout and Design GRD 292 – Practicum/Coop	3
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