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**SMALL BUSINESS/ENTREPRENEUSHIP**

**Short Term Certificate – STC SBD**

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**Program Locations: Bay Minette, Brewton, Thomasville, Monroeville, and Fairhope Campuses**

Length: Two Semesters

The short-term certificate in Small Business/ Entrepreneurship introduces the principles of management and supervision, accounting concepts, and small business development skills. The certificate is designed to enable graduates of the program to enter lower-level management and accounting positions and prepare individuals for small business management.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

**AREA V: Pre-Professional, Major, and Elective Courses**

BUS 100 – Introduction to Business	3
BUS 146 – Personal Finance	3
BUS 215 – Business Communications	3
BUS 241 – Principles of Accounting I	3
BUS 263 – The Legal and Social Environment of Business	3
BUS 275 – Principles of Management	3
BUS 279 – Small Business Management	3
BUS 285 – Principles of Marketing	3
<b>Total Hours</b>	<b>24 SH</b>