



BUSINESS MANAGEMENT AND ENTRENEURSHIP

Associate in Applied Science Degree AAS SBE

Program Locations: Bay Minette, Brewton, Thomasville, Monroeville and Fairhope Campuses

Length: Four Semesters

The Associate in Applied Science degree in Small Business/ Entrepreneurship is an occupational degree, which introduces the principles of management and supervision, accounting concepts, and small business development skills. The program is designed to enable graduates of the program to enter lower-level management and accounting positions and prepare individuals for small business management.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

AREA I: Written Composition	3 Total Hours
ENG 101 – English Composition I	3
AREA II: Humanities and Fine Arts	3 Total Hours
Humanities and Fine Arts Elective: Choose one of the following ART 100 – Art Appreciation ART 203 – Art History I ART 204 – Art History II HUM 101 – Introduction to Humanities I HUM 102 – Introduction to Humanities II MUS 101 – Music Appreciation PHL 106 – Introduction to Philosophy PHL 206 – Ethics and Society REL 100 – History of World Religions REL 151 – Survey of the Old Testament REL 152 – Survey of the New Testament THR 120 – Theater Appreciation THR 126 – Introduction to Theater	3
AREA III: Natural Sciences and Mathematics	6 Total Hours
CIS 146 – Microcomputer Applications	3
Choose one of the following: MTH 100 – Intermediate College Algebra MTH 116 – Mathematical Applications	3
AREA IV: History, Social, and Behavioral Sciences	3 Total Hours
Choose one of the following: ECO 231 – Principles of Macroeconomics ECO 232 – Principles of Microeconomics	3
AREA V: Pre-Professional, Major, and Elective Courses	46 Total Hours
BUS 100 – Introduction to Business	3
BUS 105 – Customer Service	3
BUS 146 – Personal Finance	3
BUS 177 - Salesmanship	3
BUS 188 – Personal Development	3
BUS 215 – Business Communications	3
BUS 241 – Principles of Accounting I	3

BUS 242 – Principles of Accounting II	3
BUS 263 – The Legal and Social Environment of Business	3
BUS 275 – Principles of Management	3
BUS 276 – Human Resource Management	3
BUS 279 – Small Business Management	3
BUS 285 – Principles of Marketing	3
OAD 137 – Computerized Financial Record Keeping	3
OAD 218 – Office Procedures or OAD 233 – Trends in Office Technology	3
ORI 101 – Orientation to College or WKO 107 – Workplace Skills Preparation	1
Total Hours	61 SH