



EVENT PLANNING ASSISTANT

Short-Term Certificate

Program Locations: Gulf Shores Campus

Length: One Semester

This short-term certificate is designed to provide training and development of competencies for students enrolled in the program to comply with guidelines as set by the American Culinary Federation.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

AREA V: Pre-Professional, Major, and Elective Courses	15 Total Hours
HSM 201 – Event Planning and Management or HSM 234 – Planning and Development of Leisure Programs and Festivals	3
HSM 222 – Meeting and Convention Management	3
HSM 236 – Event Marketing or HSM 250 – Hospitality Marketing	3
HMM 260 – Human Resource Management	3
HSM 270 – Planning and Management of Sports Tourism and Events	3
Total Hours	15 SH