



HOSPITALITY AND EVENT MANAGEMENT
Associate in Applied Science Degree – HEM-AAS

Program Locations: Gulf Shores Campus

Length: Four Semesters

This program is designed to produce management personnel for the hospitality industry.

Hospitality Management Program Philosophy and Objectives

The Hospitality Management Program is designed to afford the necessary skills and knowledge to its diverse student body for success in today's ever-changing business world by integrating general education, professional skills, and career focused education. To this end, these programs will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

* For the MTH 116 or more advanced requirement: Students planning to transfer to four-year degree will need to take a higher-level math:

- University of Alabama: MTH 110 - Finite Math
- University of South Alabama: MTH 110 - Finite Math
- Troy University: MTH 112 - Pre-Calculus Algebra
- Auburn University: MTH 115 - Pre-Cal Algebra/Trig

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| AREA I: Written Composition | 3 Total Hours | | | | | | | | | | | | | | |
| ENG 101 – English Composition I | 3 | | | | | | | | | | | | | | |
| AREA II: Humanities and Fine Arts | 3 Total Hours | | | | | | | | | | | | | | |
| Humanities and Fine Arts Elective: Choose one of the following | 3 | | | | | | | | | | | | | | |
| <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">ART 100 – Art Appreciation</td> <td style="width: 50%;">PHL 206 – Ethics and Society</td> </tr> <tr> <td>ART 203 – Art History I</td> <td>REL 100 – History of World Religions</td> </tr> <tr> <td>ART 204 – Art History II</td> <td>REL 151 – Survey of the Old Testament</td> </tr> <tr> <td>HUM 101 – Introduction to Humanities I</td> <td>REL 152 – Survey of the New Testament</td> </tr> <tr> <td>HUM 102 – Introduction to Humanities II</td> <td>THR 120 – Theater Appreciation</td> </tr> <tr> <td>MUS 101 – Music Appreciation</td> <td>THR 126 – Introduction to Theater</td> </tr> <tr> <td>PHL 106 – Introduction to Philosophy</td> <td></td> </tr> </table> | ART 100 – Art Appreciation | PHL 206 – Ethics and Society | ART 203 – Art History I | REL 100 – History of World Religions | ART 204 – Art History II | REL 151 – Survey of the Old Testament | HUM 101 – Introduction to Humanities I | REL 152 – Survey of the New Testament | HUM 102 – Introduction to Humanities II | THR 120 – Theater Appreciation | MUS 101 – Music Appreciation | THR 126 – Introduction to Theater | PHL 106 – Introduction to Philosophy | | |
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| HUM 102 – Introduction to Humanities II | THR 120 – Theater Appreciation | | | | | | | | | | | | | | |
| MUS 101 – Music Appreciation | THR 126 – Introduction to Theater | | | | | | | | | | | | | | |
| PHL 106 – Introduction to Philosophy | | | | | | | | | | | | | | | |
| AREA III: Natural Sciences and Mathematics | 6-7 Total Hours | | | | | | | | | | | | | | |
| Choose one of the following: | 3 | | | | | | | | | | | | | | |
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| Math or Science Elective: Choose one of the following | 3-4 | | | | | | | | | | | | | | |
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| CHM 112 – College Chemistry II | PHS 112 – Physical Science II | | | | | | | | | | | | | | |
| CIS 146 – Microcomputer Applications | PHY 120 – Introduction to Physics | | | | | | | | | | | | | | |

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| MTH 100 – Intermediate College Algebra MTH 110 – Finite Mathematics | PHY 201 – General Physics I with Trigonometry PHY 202 – General Physics II with Trigonometry | |
| AREA IV: History, Social, and Behavioral Sciences | | 3 Total Hours |
| Choose one of the following: ECO 231 – Principles of Macroeconomics ECO 232 – Principles of Microeconomics GEO 100 – World Regional Geography HIS 101 – Western Civilization I HIS 102 – Western Civilization II HIS 121 – World History I HIS 122 – World History II HIS 201 – United States History I | | 3 |
| HIS 202 – United States History II POL 200 – Introduction to Political Science POL 211 – American National Government PSY 200 – General Psychology PSY 210 – Human Growth and Development SOC 200 – Introduction to Sociology SOC 210 – Social Problems | | |
| AREA V: Pre-Professional, Major, and Elective Courses | | 46 Total Hours |
| CUA 101 – Orientation to Hospitality Profession | | 3 |
| CUA 116 – Sanitation and Safety | | 3 |
| CUA 213 – Food Purchasing and Cost Control | | 3 |
| HMM 105 – Principles of Hospitality Management | | 3 |
| HMM 106 – Beverage Selection and Appreciation or HMM 120 – Beverage Operations | | 3 |
| HMM 241 – Restaurant Service Management I | | 3 |
| HMM 252 – Hotel/Restaurant and Travel Law | | 3 |
| HMM 260 – Human Resource Management | | 3 |
| HSM 123 – Hospitality Field Experience I | | 3 |
| HSM 201 – Event Planning and Management | | 3 |
| HSM 222 – Meeting and Convention Management | | 3 |
| HSM 250 - Hospitality Marketing or HSM 214 – Hospitality Sales | | 3 |
| HSM 265 – Planning and Development of Tourism | | 3 |
| ORI 101 – Orientation to College | | 1 |
| Hospitality Electives: Choose two from the following: CUA 102 – Catering CUA 111 – Foundations in Nutrition CUA 183 – Culinary Sculpture HMM 281 – Current Topics in Hospitality HSM 202 – Food and Beverage Planning HSM 203 – Lodging Operation Management HSM 212 – Restaurant Management HSM 214 – Hospitality Sales HSM 230 – Property Management HSM 232 – Event Logistics and Entertainment | | 6 |
| HSM 234 – Planning & Development of Leisure Programs and Festivals HSM 236 – Event Marketing HSM 250 – Hospitality Marketing HSM 255 – Hospitality and Tourism Nonprofit Organizations HSM 266 – Resort Management HSM 270 – Planning and Management Sports Tourism and Events | | |
| Total Hours | | 61-62 SH |