



# COASTAL ALABAMA

## COMMUNITY COLLEGE

### BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

#### Short Term Certificate – STC SBE

**Program Locations: Bay Minette, Brewton, and Online**

Length: Two Semesters

The short-term certificate in Business Management and Entrepreneurship introduces the principles of management and supervision, accounting concepts, and small business development skills. The certificate is designed to enable graduates of the program to enter lower-level management and accounting positions and prepare individuals for small business management.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

#### AREA V: Pre-Professional, Major, and Elective Courses

BUS 100 – Introduction to Business	3
BUS 146 – Personal Finance	3
BUS 215 – Business Communications	3
BUS 241 – Principles of Accounting I	3
BUS 263 – The Legal and Social Environment of Business	3
BUS 275 – Principles of Management	3
BUS 279 – Small Business Management	3
BUS 285 – Principles of Marketing	3
<b>Total Hours</b>	<b>24 SH</b>