

Commercial Art/Graphic Design (CER-CAG)

Program Location: Fairhope Campus

Applied Technology Division

Program Length: Two Semesters

This is a program designed to prepare students for a career in communications arts and to give students experience with equipment and methods used in the graphic arts industry.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of Alabama Transfers state transfer and articulation reporting system.

Subject: Applied Technology

Type: Certificate

Semester One

| Item # | Title | Credits |
|---------|-----------------------------------|---------|
| ART 100 | Art Appreciation | 3 |
| ART 220 | Introduction to Computer Graphics | 3 |
| ART 253 | Graphic Design I | 3 |
| CAT 223 | Electronic Publishing I | 3 |
| ENG 101 | English Composition I | 3 |
| | WKO 107 or ORI 101 | 1 |

Semester Two

| Item # | Title | Credits |
|---------|--------------------------------|-----------|
| ART 175 | Digital Photography | 3 |
| CAT 224 | Electronic Publishing II | 3 |
| CIS 146 | Microcomputer Applications | 3 |
| | ART, CAP, CAT, or GRD Elective | 3 |
| | MTH 100 or MTH 116 | 3 |
| | Total credits: | 31 |